



SPEAKER KIT

KEN LUNDIN

“Be the answer.”

Ken Lundin has spent 20 years in the room with founders running \$3M-\$20M companies — watching the same patterns play out in their businesses and their lives. He’s the founder of RevHeat, creator of Unseat.ai, and host of The Broken Playbook podcast. His talks are direct, research-backed, and built for the room — not repurposed from a previous event. Featured in Forbes and on keynote stages nationwide. Ken accepts a limited number of speaking engagements per quarter while running two companies.

Author: Strategic Selling Unleashed • The SmartScaling Formula • The Broken Playbook



\$1B+

Revenue Influenced

5

Unicorn Clients Advised

20

Years with Founders

Forbes

Featured In

SIGNATURE TALKS

“You Don’t Have a Sales Problem. You Have a ‘You’ Problem.”

Your audience walks away with a framework for honest self-diagnosis — why the person who built the company is often the reason it can’t grow.

The room feels: Recognized. Called out. Equipped.

Founder conferences • CEO peer groups • EO/YPO

“Your Buyers Found the Answer Before They Found You”

Your audience walks away understanding the AI visibility shift — and what it takes to become the company AI recommends.

The room feels: Like the ground just moved.

Marketing summits • SaaS conferences • CMO roundtables

“The Playbook Was Broken Before You Opened It”

Your audience walks away ready to rebuild — after seeing the five most expensive beliefs in business exposed and replaced.

The room feels: Relieved someone finally said it.

Sales retreats • Growth offsites • PE/VC portfolio events

“Google Was the Starting Line. AI Is the Reckoning.”

Your audience walks away with a Monday-morning action plan for the shift from search-era marketing to AI-era go-to-market.

The room feels: Urgent. Clear on what to do Monday.

GTM conferences • Digital marketing • PE-backed companies

BUILT FOR YOUR ROOM

Every talk is customized to your industry, audience, and objectives. Ken invests research hours before every engagement — your attendees get a talk that feels like it was written for them, because it was.

WHAT I DON’T DO

No motivational keynotes. No slide reading. No recycled content. No talks written by committee. No polished corporate scripts.

AVAILABLE FORMATS

30 / 45 / 60-min Keynote • Half or Full-day Workshop • Executive Roundtable • Virtual

2026 dates are filling.

BOOK KEN →

678-622-9853

ken@kenlundin.com

kenlundin.com/speaking

I respond personally within 48 hours.